**Rhiannon Davis**

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**LinkedIn: www.linkedin.com/in/rhiannon-davis13/**

**A skilled and experienced video producer and designer with a high proficiency in the Adobe Suite. Previous work includes collaboration with both independent businesses and corporate clients.**

Instagram: https://www.instagram.com/\_rhiannondavis.visualart/

YouTube: https://www.youtube.com/channel/UCTNgGjnAeklq1HTYlzb1hXA

Website Portfolio: [www.rhiannondavis.co.uk](http://www.rhiannondavis.co.uk)

**Skills and Employment Experience**

**Content Creator for University of Westminster Careers and Employability Service** (*Feb 2023-Present)*

**Key Skills: Social Media Marketing, Scheduling, Copywriting, Creativity, Collaboration, Video Production, Video Post-Production, Graphic Design, IT Skills (Adobe Suite, Canva)**

* Planning and designing social media posts suitable for Instagram, Facebook and Twitter released in line with monthly content plans.
* Scheduling social media posts using Buffer.com
* Designing content with a strong brand identity to bring a cohesive and professional look to the Employability Service.
* Producing, directing and editing video content.
* Writing scripts for short-form videos including Instagram Reels and YouTube shorts.
* Creating content tailored to a young adult demographic.
* Collaborating on student engagement campaigns spanning several months which were underpinned by long term strategy.
* Delegating tasks strategically within the Content Creators team.
* Supporting other departments in delivering careers related student engagement campaigns.
* Consistently working ahead of schedule and praised for efficiency in delivering content.

**Freelance Video Editing and Marketing Consultant for FilmDoo** (*Dec 2022-Feb 2023)*

**Key Skills: IT Skills (Adobe Suite), Graphic Design, Video Post-Production, Copywriting, Time Management, Communication, Creativity**

* Compiled thematically linked short films into feature film length compilations ready for rental on Amazon and the FilmDoo website.
* Constructed short narrative lead trailers for the compilations and designed posters for marketing.
* Designed content consistent with FilmDoo’s brand identity and identified design success criteria.
* Met weekly with FilmDoo’s CEO to report on progress, discuss creative suggestions and strategy.
* Offered creative contributions at copywriting brainstorm meetings and was ultimately responsible for developing an engaging title and tagline based on popular buzzwords from past compilations.
* Worked within time frames which could be unpredictable from day to day.

**Freelance Video Producer** (*Jul 2020-Dec 2022)*

**Key Skills: Production Management, Video Production, Video Post-Production, IT Skills (Adobe Suite), Time Management, Communication, Social Media Marketing**

*Katharine Lady Berkeley’s School (September 2020-Jul 2022)*

* Produced professional promotional video and design outcomes tailored to client’s needs whilst maintaining a style appropriate for the intended audience and platform.
* Created digital alternatives to school open days during the Covid-19 pandemic.
* Worked closely with the client and offered creative solutions where they wanted to clarify their vision.
* Coordinated production to avoid interrupting lesson time.
* Actioned feedback promptly and constructively.

*Second Knives (Jan 2021-Aug 2021)*

* Produced and directed an animated music video with band *Second Knives* for their single *Fly High*.
* Designed promotional content including trailers and posters.
* Scheduled distribution of promotional content on social media in the build-up to the release of the music video.
* Demonstrated proficiency editing with Adobe Premiere Pro, After Effects and Photoshop and other packages in the Adobe Suite.
* Shortlisted for best animation at the Cinemagic Young Filmmaker Award and Ramsgate International Film Festival.

**Art Director on *Love Morgue*, Valium Archive** *(December 2021-July 2022)*

**Key Skills: Leadership, Team Management, Budgetary Management, Interpersonal Skills, Organisation, Design**

* Oversaw set design, set construction, prop buying and making.
* Worked closely with the director to realise his vision and offered my own creative contributions and solutions to the project.
* Coordinated a team of production designers as head of department, leading weekly meetings, planning and scheduling work rotas.
* Managed the budget for the design department.
* Brought in as a graphic design consultant during post-production to advise on poster and title design for the film.

**Video Editor, Cruise Shop Save** *(Aug 2020-Jan 2021)*

**Skills: IT Skills (Adobe Suite), Campaign Planning, Time Management, Communication, Collaboration, Adaptability**

* Assembled pre-recorded footage into finished projects suitable for distribution on YouTube, Instagram and Facebook
* Responsible for creating the in-video graphics and thumbnails to use alongside video.
* Assisted with camera and lighting for video production.
* Collaborated with CruiseShopSave to create a virtual Advent calendar for a jewellery giveaway campaign across YouTube and Instagram where I created short, animated videos for daily distribution.

**Education**

**University of Westminster** *(September 2021-Present)*

* Currently studying final year BA Television Production at The University of Westminster.

**Katharine Lady Berkeley’s School Sixth Form** *(September 2018 - July 2020)*

A Levels:

* Film Studies A\*
* Graphic Design A\*
* Photography A\*

**Katharine Lady Berkeley’s School** *(September 2013 - July 2018)*

* 11 GCSEs, including grade 9 in Graphic Design and grades 8 in English Language, 6 in English Literature and 5 in Maths.

**References and full portfolio available on request.**